

8<sup>th</sup> August 2024

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir / Madam,

**Reg : Press Release – "TVS Motor Company introduces new colours to TVS NTORQ lineup"**

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We enclose a Press Release regarding **"TVS Motor Company introduces new colours to TVS NTORQ lineup"**, for dissemination.

*Date and time of occurrence of event: August 8, 2024 at 12:15 P.M.*

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary

## TVS Motor Company introduces new colours to TVS NTORQ lineup

**Kochi, August 08, 2024:** TVS Motor Company (TVSM), a leading global automaker that operates in the two and three-wheeler segments, today announced the launch of new colour variants to the **TVS NTORQ 125** and the **Race XP series**. The new options will appeal to varied preferences. The TVS NTORQ 125 targets young professionals seeking a perfect blend of style and performance. The Race XP is designed for thrill-seekers who look for unparalleled power.

There has been a notable shift in consumer preferences towards minimalist and modern product designs. TVS NTORQ 125 is therefore widening its base with a trio of vibrant and striking colour options – **Turquoise, Harlequin Blue and Nardo Grey**. Additionally, TVS NTORQ Race XP has launched a matte black special edition that combines multiple textures on black, ranging from matte and glossy piano black. The new colour variants of TVS NTORQ are done as an expression of the rider's vibrant personalities.

Commenting on the launch, **Mr. Aniruddha Haldar**, Senior Vice President, Marketing - Scooters, Commuter Motorcycles & Corporate Brand, TVS Motor Company, said, *"At TVS Motor, it is our endeavour to provide a platform for self-expression to our customers. The TVS NTORQ 125 and TVS NTORQ Race XP exemplify our commitment to this vision. The new striking colour variants showcase a modern approach to scooter design, seamlessly combining excitement with self-expression."*

Complementing the **TVS NTORQ 125's** stylish palette is a robust 124.8 cc, three-valve engine, producing 9.5 PS at 7,000 RPM and 10.6 Nm of torque at 5,500 RPM. It is equipped with practical enhancements, including bluetooth connectivity, a fully digital display, dual ride modes, and signature LED headlamp.

The scooter offers an exceptional riding experience that combines performance, convenience, and style.

**The TVS NTORQ Race XP** edition is engineered for thrill-seekers, and is built for ultimate adventure. It has a powerful 124.8cc three-valve engine, producing an impressive 10.2 PS at 7,000 RPM and 10.9 Nm of torque at 5,500 RPM, making it the most powerful scooter in its class. With aggressive styling and sharp graphics, the Race XP stands out on city streets. It is crafted to be an

### Key Highlights

#### **TVS NTORQ 125**

- LCD instrument console
- SmartXonnect™ features
- Bluetooth connectivity
- Navigation Assist, Caller ID, last Parked Location Assist

#### **TVS NTORQ Race XP**

- Dual Ride Modes
- LCD instrument console
- SmartXonnect™ features
- Bluetooth connectivity
- Caller ID
- More than 20 commands for Voice Assist
- Last Parked Location Assist
- Features call alerts, SMS alerts, lap timer, acceleration timer, turn-by-turn navigation

# PRESS RELEASE



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essential part of the rider's night-time experiences, making it the perfect choice for those who look for excitement and performance.

The new variants of TVS NTORQ 125 and TVS NTORQ Race XP are now available at authorized TVS Motor Company dealerships across India starting at Rs 86,871 (Ex-showroom Delhi) and Rs.97,501 (Ex-showroom Delhi) respectively.

## **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80+ countries. Additional details and updates are available on [www.tvsmotor.com](http://www.tvsmotor.com)

*For more information, please contact:*

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